

Managing Business Today ©

A board-based business simulation that helps participants think beyond their function, understand trade-offs and make better decisions across the whole business.



In fast-moving businesses, performance does not suffer because people do not work hard enough. It suffers because teams make decisions in silos, protect local targets and underestimate how quickly one choice creates pressure somewhere else in the system. This becomes even more visible when organizations are aligning ways of working and trying to deliver growth without losing control.

Managing Business Today©© gives participants a practical, fast-paced environment where they experience the consequences of strategic, operational and financial decisions, and build the broader business judgment needed to think and act more like managers of the whole business, not just their own function.

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• Who is it for?

- Managers and team leaders
- High-potentials and talents preparing for broader business responsibilities
- Teams needing stronger end-to-end business understanding and better cross-departmental collaboration
- Organizations going through growth, integration or transformation and needing a more shared managerial mindset

• What will you learn?

How to...

- think beyond functional priorities and evaluate trade-offs from a whole-business perspective
- interpret key business drivers such as revenue, costs, profitability, cash flow and resource allocation
- make decisions under pressure, with incomplete information and competing priorities
- connect day-to-day choices with long-term business performance

• What to expect?

- a hands-on, board-based business simulation where participants run a company in a competitive market across several business cycles
- a practical learning experience focused on decision-making, prioritization, collaboration and consequence mapping
- structured debriefs after each cycle to analyze results, challenge assumptions and improve the next round of decisions
- a clearer understanding of how commercial, operational and financial logic work together
- a strong focus on interdependencies, budget constraints, growth choices and execution trade-offs

• How is it delivered?

FORMAT

In-class

DURATION

2 days

COHORT

Groups of 16-24 participants